



Taste the Beaches

September 9, 2017 1p – 5p

Kellam's Field Parking Lot

Event Summary

“Taste the Beaches” is a new event created jointly by the Towns of Chesapeake Beach and North Beach that will provide opportunities for vendors and local businesses to promote and connect their product directly to the community. “Taste the Beaches” is designed to increase community involvement and respond to the needs and economic development in our areas.

Our inaugural outdoor event will be a day fair with a food festival vibe. Along with local venues such as Chesapeake Bay Oyster Cultivation Society (CBOCS), Chesapeake Beach Railway Trail, Chesapeake Beach Water Park, North Beach Boardwalk events and the Farmer's Market; Live music, a Kids Zone and community attractions will be offered to all attendees.

Vendors

Space for local vendors will be FREE but is limited to a first come, first serve basis so sign up SOON!!!

Vendors, “Taste the Beaches” is a time for restaurants, wineries, breweries and specialty craft experts to join together and showcase your products and services. This event will also provide a multitude of marketing opportunities that you will not want to miss out on!!

The event will have a food festival vibe where vendors will offer samples of their product.

Vendors are encouraged to offer discount coupons for attendees to visit their establishment at a later date.

A 30x45 large tent complete with 8 rectangular tables for food vendors and 9 tall tables for attendees who sample local foods and beverages will be set up for the event.

Sponsors

We are seeking sponsors who are looking for opportunities to boost their businesses while supporting our local community.

“Taste the Beaches” is a great opportunity to promote and market your business.

Sponsors listed on our advertising can expect their own audiences to grow as a result of their involvement in this event. We have strategically planned a multimedia and social media marketing campaign that will generate buzz for our event as well as our partners. Sponsors will benefit from extended exposure through our advertising and we have a number of attractive sponsorship levels in which you can choose from. Please fill out our Sponsorship Form today.



The Jewel of the Chesapeake Bay
North Beach, Maryland

Taste the Beaches

September 9, 2017 1p – 5p

Kellam’s Field Parking Lot

VENDOR APPLICATION

THERE IS NO CHARGE FOR VENDOR SPACE. HOWEVER, SPACE IS LIMITED TO A FIRST COME – FIRST SERVE BASIS!

- ➔ Each vendor will be provided one 8’ rectangular table inside a 30’x45’ rectangular tent. All other supplies required for each display, including any signage must be provided by the vendor. Electricity will be provided for a \$25 hookup fee. Vendor must supply extension cords.
- ➔ Vendors have the option to utilize their personal tents and/or vehicles.
- ➔ Vendors are encouraged to offer discount coupons to attendees to visit their establishment at a later date.
- ➔ Vendors will be required to clean-up their display areas after the event.
- ➔ Trash collection / disposal will be provided by the Town.

Name of Business: _____

Contact Name: _____

Business Address: _____

Business Telephone #: _____

Email: _____

Business website _____ Facebook **YESNO** Twitter **YESNO**

Sample provided at Event: _____

Will you be providing your own Tent and / or Truck? YES _____ NO _____

Will you need electricity hookup for \$25? YES _____ NO _____



Taste the Beaches

September 9, 2017 1p – 5p

Kellam's Field Parking Lot

SPONSORSHIP FORM

Thank you for sponsoring the First Annual Taste the Beaches event. This event is proudly supported by both the Town of Chesapeake Beach and the Town of North Beach, Maryland. Your generous contributions allow us to offer educational, fun and free activities for the entire family while acquainting attendees with all that our towns have to offer.

Sponsorship Benefits	Platinum \$3,000	Gold \$1,500	Silver \$1,000	Bronze \$100- \$999
Sponsor name will be part of the official Event Name. (SPONSOR presents Taste the Beaches)	★			
Social Media VIP Package Top billing in social media feeds. Retweet and/or share sponsor social posts. Sponsor tagged in all event posts.	★			
Most prominent name & logo placement on marketing materials	★	★		
Live stream portions of event on social media. (opportunity to broadcast top sponsors)	★	★		
Opportunity to display promotional materials at reserved table space at event	★	★		
Prominent name & logo on marketing materials	★	★	★	
Name on Marketing materials	★	★	★	★
Recognition on Facebook & Twitter event page	★	★	★	★
Banner Signage at event. Sponsor level billing on banner at event	★	★	★	★
Employee Volunteer opportunities	★	★	★	★
Opportunity to promote company by donating prizes for a raffle drawing.	★	★	★	★

Donations in any amount are greatly appreciated and necessary to ensure success of this most exciting community event.

Make all checks payable to:

The Town of Chesapeake Beach and write "Taste the Beaches" on the memo line. Mail this form with check enclosed to: Town of Chesapeake Beach, ATTN: Taste the Beaches, PO Box 400, Chesapeake Beach, MD 20732.

You may also pay Visa, MasterCard or Discover. Please sign this form to authorize payment of credit card transactions.

Donations for this event are considered tax deductible.

Business/Name _____ Contact _____

Mailing address _____ City _____

State _____ Zip _____ Email _____ Phone _____

Credit Card # _____ Expiration Date _____ 3 Digit Security Code _____

Name on Card _____ Signature of Card Holder _____

Business Website _____

Facebook YES NO

Twitter YES NO